



## Generation of stable reporter breast cancer cell lines for the identification of ER subtype selective ligands

Erin K. Shanle<sup>a,b</sup>, John R. Hawse<sup>c</sup>, Wei Xu<sup>a,b,\*</sup>

<sup>a</sup> McArdle Laboratory for Cancer Research, University of Wisconsin, Madison, WI, USA

<sup>b</sup> Molecular and Environmental Toxicology Center, University of Wisconsin, Madison, WI, USA

<sup>c</sup> Department of Biochemistry and Molecular Biology, Mayo Clinic, Rochester, MN, USA

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### ABSTRACT

Estrogen signaling is mediated by two estrogen receptors (ERs), ER $\alpha$  and ER $\beta$ , which have unique roles in the regulation of breast cancer cell proliferation. ER $\alpha$  induces proliferation in response to estrogen and ER $\beta$  inhibits proliferation in breast cancer cells, suggesting that ER $\beta$  selective ligands may be beneficial for promoting the anti-proliferative action of ER $\beta$ . Subtype selective ligands can be identified using transcriptional assays, but cell lines in which ER $\alpha$  or ER $\beta$  are independently expressed are required. Of the available reporter cell lines, none have been generated in breast cancer cells to identify subtype selective ligands. Here we describe the generation of two isogenic breast cancer cell lines, Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc, with stable integration of an estrogen responsive luciferase reporter gene. Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cell lines are highly sensitive to estrogenic chemicals and ER subtype selective ligands, providing a tool to characterize the transcriptional potency and subtype selectivity of estrogenic ligands in the context of breast cancer cells. In addition to measuring reporter activity, ER $\beta$  target gene expression and growth inhibitory effects of ER $\beta$  selective ligands can be determined as biological endpoints. The finding that activation of ER $\beta$  by estrogen or ER $\beta$  selective natural phytoestrogens inhibits the growth of Hs578T-ER $\beta$  cells implies therapeutic potential for ER $\beta$  selective ligands in breast cancer cells that express ER $\beta$ .

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## 1. Introduction

Estrogens regulate mammary gland growth and differentiation, ovary and uterus maturation, and bone homeostasis [1]. The physiological effects of estrogens are primarily mediated by two estrogen receptors (ERs), ER $\alpha$  and ER $\beta$ . Because of the broad range of ER target tissues and the ligand dependent activity of the receptors, synthetic and natural estrogens hold therapeutic promise in selectively targeting ERs. Therapies aimed at preventing ER $\alpha$  transcriptional activation are currently used for breast cancer treatment and osteoporosis prevention [2]. Though ER $\beta$  is not currently a therapeutic target, accumulating evidence suggests an anti-proliferative role for ER $\beta$  in breast cancer [3]. In the mammary gland, ER $\alpha$  and ER $\beta$  play opposing roles in regulating growth and

differentiation in response to estrogens; ER $\alpha$  promotes proliferation while ER $\beta$  inhibits ER $\alpha$ -mediated proliferation [4–6]. Because the anti-proliferative action of ER $\beta$  may be enhanced by ligand-dependent activation, the paradigm of ER targeted therapies is expanding towards the development of ER subtype selective ligands [7].

Though ER $\alpha$  and ER $\beta$  share many structural and transcriptional features, ligands can display subtype selectivity. In classical ligand dependent transcriptional activation, the receptors dimerize upon ligand binding and undergo conformational changes to allow cofactor recruitment. The receptors directly bind DNA most often at estrogen response elements (EREs), consisting of a consensus GGTCAnnnTGACC sequence. ER $\alpha$  and ER $\beta$  have 97% identity within the DNA binding domains, and the receptors bind similar DNA sequences with high affinity. Genome wide binding studies in MCF7 breast cancer cells expressing ER $\alpha$  or ER $\beta$  independently have shown that ER $\alpha$  and ER $\beta$  bind similar sites in response to 17 $\beta$ -estradiol (E2); ~60% of ER binding sites contain full EREs and ~25% contain half EREs [8].

The ligand binding pockets of ER $\alpha$  and ER $\beta$  are relatively large, and the receptors bind a wide array of chemicals. The ligand binding domains of ER $\alpha$  and ER $\beta$  have 59% identity, and the receptors bind E2 with similar affinities. Despite similarities

**Abbreviations:** BRET, bioluminescence resonance energy transfer; Cos, cosmosiin; Dox, doxycycline; DPN, diarylpropionitrile; E2, 17 $\beta$ -estradiol; ER, estrogen receptor; PPT, propyl pyrazole triol; ERE, estrogen response element; ICI, ICI 162,780; Liq, liquiritigenin.

\* Corresponding author at: McArdle Laboratory for Cancer Research, 1400 University Ave, Madison, WI 53706, USA. Tel.: +1 608 265 5540; fax: +1 608 262 2824.

E-mail address: [wxu@oncology.wisc.edu](mailto:wxu@oncology.wisc.edu) (W. Xu).

in their ligand binding domains, several ligands have modest selectivity for ER $\alpha$  or ER $\beta$  [9], and some synthetic ligands maintain high selectivity. For example, propyl pyrazole triol (PPT) is an ER $\alpha$  selective agonist that displays a 400-fold higher binding affinity for ER $\alpha$  compared to ER $\beta$  [10]. Estrogenic chemicals produced in plants, known as phytoestrogens, often display subtype selectivity for ER $\beta$ . For example, liquiritigenin is a flavanone derived from *Glycyrrhizae uralensis* that has been shown to have 20-fold higher binding affinity for ER $\beta$  and even greater selectivity in transcriptional assays [11]. Compounds such as liquiritigenin often show low binding affinities relative to E2, and ER $\beta$  selective ligands with higher affinity and greater selectivity are needed to fully elucidate the anti-proliferative role of ER $\beta$  in breast cancer.

Mammalian cell lines have been developed to enable screening for subtype selective ligands. HeLa cervical carcinoma cells have been used to create HELN-ER $\alpha$  and HELN-ER $\beta$ , two cell lines in which ER $\alpha$  or ER $\beta$ , respectively, are constitutively expressed with stable integration of a luciferase reporter downstream of an ERE [12]. Human embryonic kidney cells, HEK293, have also been created using a similar strategy in which ER $\alpha$  or ER $\beta$  are constitutively expressed and human placental alkaline phosphatase downstream of the vitellogenin ERE is stably integrated [13]. The only available breast cancer reporter cell line is T47D-KBLuc in which three tandem EREs upstream of a luciferase reporter have been stably integrated [14]. However, identification of subtype selective ligands is prohibited because T47D cells express both ER $\alpha$  and ER $\beta$ .

Here, we describe the generation of two isogenic reporter cell lines, Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc, that provide a tool to characterize the transcriptional potencies and subtype selectivity of estrogenic compounds in the context of breast cancer cells. These cell lines are highly sensitive to estrogenic ligands and can be used to validate ER transcriptional activation by analysis of endpoints such as endogenous target gene regulation. Further, ER $\beta$  selective ligands induce ER $\beta$ -mediated reporter gene expression, endogenous gene regulation, and growth inhibition, suggesting that Hs578T-ER $\beta$ Luc cells may be used to isolate ER $\beta$  selective ligands with desired biological effects.

## 2. Materials and methods

### 2.1. Cell lines and reagents

Cosmosiin (apigenin 7-glucoside), dimethyl sulfoxide (DMSO), E2, and diethylstilbestrol (DES) were obtained from Sigma (St. Louis, MO); DPN, PPT, and ICI 182,780 were obtained from Tocris (Ellinsville, MO); liquiritigenin was obtained from Chromadex (Irvine, CA). Doxycycline (Dox) was obtained from Clontech. Hygromycin B, blasticidin S, zeocin, NaCl, sodium dodecyl sulfate (SDS), and dithiothreitol (DTT) were obtained from Research Products International (Mount Prospect, IL). Triton X-100 was obtained from Fisher (Fair Lawn, NJ); protease inhibitors were obtained from Roche Scientific (Basel, Switzerland); benzonase was obtained from Novagen (San Diego, CA). All other chemicals were obtained from Sigma (St. Louis, MO).

Cell culture media were obtained from Invitrogen (Carlsbad, CA). MCF7 and HEK293 cells were cultured in DMEM + 10% fetal bovine serum (FBS; Gemini Bio Products, West Sacramento, CA) at 37 °C and 5% CO<sub>2</sub>. Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  were previously created by Secreto and coworkers [15]. These cells were cultured at 37 °C and 5% CO<sub>2</sub> in DMEM/F12 supplemented with L-glutamine, 10% Tet-system approved FBS (Clontech Mountain View, CA), 500 mg/L zeocin and 5 mg/L blasticidin S.

### 2.2. Generation of Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc reporter cell lines

Stable reporter cell lines were created using a modified pGL4.32 reporter (Promega, Madison, WI) which contains the *luc2P* reporter and hygromycin resistance. The pGL4.32 vector was digested with *NheI* and *HindIII* (New England Biolabs, Ipswich, MA) and three consensus EREs spaced by three nucleotides were cloned upstream of *luc2P* using the following oligonucleotides: 5'-CTA GCG GTC ACA GTG ACC TGC GAG GTC ACA GTG ACC TGC GAG GTC ACA GTG ACC TGC GA-3' and 5'-AGC TTC GCA GGT CAC TGT GAC CTC GCA GGT CAC TGT GAC CTC GCA GGT CAC TGT GAC CG-3'. Successful cloning was verified by complete sequencing and the vector was designated pGL4.3xERE. Estrogen responsiveness was validated by batch transfecting HEK293 cells with 2 ng of CMX-ER $\alpha$  or CMX-ER $\beta$ , 45 ng pGL4.3xERE vector, and 40 ng CMX- $\beta$ -galactosidase per well of a 48 well plate. Cells were incubated 24 hr to allow protein expression before the addition of the indicated ligands. After 24 hr of ligand treatment, cells were lysed, firefly luciferase substrate (Promega) was added, and luminescence was measured on a Victor X5 microplate reader (Perkin Elmer, Waltham, MA) using luminescence detection and a 700 nm filter. To normalize data for transfection efficiency,  $\beta$ -galactosidase expression was analyzed using the Tropix  $\beta$ -galactosidase detection kit (Applied Biosystems, Foster City, CA). Luciferase counts were normalized to  $\beta$ -gal counts in each well.

After characterizing the pGL4.3xERE stable reporter vector, Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  cells were transfected with 10  $\mu$ g of the vector and selected in 125  $\mu$ g/mL hygromycin B for 4 weeks. Individual colonies were selected using 3 mm cloning discs, expanded, and screened for estrogen induced luciferase expression. One clone from each cell line was selected for further characterization, referred to here as Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc.

### 2.3. Quantitative western blots and ligand binding assays

For quantitative western blots, cells were split in phenol red free DMEM/F12 + 5% SFS and treated with 50 ng/mL Dox or vehicle (water) 24 hr later. After 48 hr treatment, cells were collected by trypsinization, washed with Dulbecco's phosphate buffer saline (Invitrogen), and lysed by suspension in lysis buffer (50 mM Tris pH 8.0, 400 mM NaCl, 10% glycerol, 0.5% triton X-100, protease inhibitors, and benzonase). After centrifugation, total protein was quantified using BioRad Protein Assay (BioRad), and 40  $\mu$ g of protein was resolved using SDS-PAGE and 8% polyacrylamide gels. Proteins were transferred to a nitrocellulose membrane for 1.5 hr at 0.35 A. Membranes were blocked with 5% nonfat milk and incubated overnight with 1:1000 anti-FLAG-M2 antibody (Sigma) or 1:5000 anti- $\beta$ -Actin (Sigma) at 4 °C. Membranes were then incubated with IRDye 800CW goat-anti-mouse IgG secondary antibody (Licor Biosciences, Lincoln, NE) for 1 hr at room temperature and visualized on a Licor Odyssey near-infrared gel reader (Licor Biosciences).

For ligand binding assays, Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells were cultured in phenol red free DMEM/F12 + 10% 6 $\times$  charcoal stripped FBS (SFS) for 3 days prior to the assay to remove residual estrogens from the cells. At 90% confluence, cells were collected, resuspended in phenol red free DMEM/F12 + 5% SFS, and plated at a density of 10<sup>5</sup> cells/well on a 24 well plate in the presence or absence of 50 ng/mL Dox. After 24 hr, cells were labeled in triplicate with 20 nM [<sup>3</sup>H]-E2 (89.2 Ci/mmol specific activity, Perkin Elmer) in the presence or absence of 450  $\mu$ M DES cold competitor for 2 hr at 37 °C and 5% CO<sub>2</sub>. Labeled cells were washed 3 times with cold PBS + 0.1% BSA and lysed with 500  $\mu$ L SDS lysis buffer (0.5% SDS, 0.05 M Tris-HCl pH 8.0, and 1 mM DTT). Total cell lysate (400  $\mu$ L) was mixed with 5 mL liquid scintillation

cocktail and [ $^3\text{H}$ ] bound radioactivity was liquid scintillation counted for 5 min. Two additional wells of each condition were used to count the cell number and determine the total protein using RC DC protein assay (BioRad, Hercules, CA).

#### 2.4. Luciferase assays

Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells were cultured in phenol red free DMEM/F12 + 10% SFS for 3 days prior to the assay to remove residual estrogens from the cells. Cells were seeded in triplicate at a density of  $10^4$  cells/well on white 96 well tissue culture plates (Fisher) in phenol red free DMEM/F12 + 5% SFS treated with 50 ng/mL Dox. After 24 hr of Dox treatment, media were replaced with treated media containing vehicle (0.1% DMSO) or a range of serially diluted ligands. All treatments were conducted in the presence and absence of 100 nM ICI 182,780. After treatment for 24 hr, cells were washed with PBS and lysed with 35  $\mu\text{L}$  lysis buffer (100 mM  $\text{K}_2\text{HPO}_4$ , 0.2% Triton X-100, pH 7.8). Lysate (30  $\mu\text{L}$ ) was mixed 1:1 with luciferase substrate (Promega) and luminescence was measured on a Victor X5 microplate reader (Perkin Elmer, Waltham, MA) using luminescence detection and a 700 nm filter. Total protein (5  $\mu\text{L}$ ) was quantified using BioRad Protein Assay (BioRad). EC $_{50}$  values were calculated using GraphPad Prism Software (Version 5.04, GraphPad Software Inc., San Diego, CA) and a three parameter log versus response nonlinear regression. Two tailed  $t$ -tests performed with GraphPad Prism Software were used to determine statistically significant differences from control treatments.

#### 2.5. Gene expression analysis

For analysis of reporter induction by cosmosiin, Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells were split in phenol red free DMEM/F12 + 5% SFS and treated with 50 ng/mL Dox for 48 hr followed by treatment with DMSO (0.1%), 1 nM E2, or 1  $\mu\text{M}$  cosmosiin for 4 or 24 hr. Total RNA was extracted using RNeasy Plus Kit according to manufacturer protocol (Qiagen, Valencia, CA). RNA (2  $\mu\text{g}$ ) was reverse transcribed using Superscript II RT according to manufacturer protocol (Invitrogen), and firefly luciferase (FLuc) expression was determined by reverse-transcription polymerase chain reaction using primers shown in Table 1.

For quantitative real-time PCR analysis of endogenous target gene expression, Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  cells were cultured in phenol red free DMEM/F12 + 10% SFS for 3 days prior to the assay to remove residual estrogens from the cells. Cells were split in phenol red free DMEM/F12 + 5% SFS and treated with 50 ng/mL Dox for 48 hr prior to ligand treatment. Cells were treated with Dox and ligands or vehicle (0.1% DMSO) for 24 hr, and total RNA was

extracted using RNeasy Plus Kit according to manufacturer protocol (Qiagen). RNA (2  $\mu\text{g}$ ) was reverse transcribed as above, and quantitative PCR was performed using TaqMan Prime Time custom designed assays (IDT, Coralville, IA), FastStart Universal Probe Master Mix (Roche Scientific), and a CFX96 instrument (BioRad). Primer and probe sequences are shown in Table 1. Data were analyzed using the  $\Delta\Delta\text{C}_q$  method calculated by the CFX Manager Software (BioRad). Two tailed  $t$ -tests performed with GraphPad Prism Software were used to determine statistically significant differences from control treatments using data from three biological replicates.

#### 2.6. Cell counting assays

Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  cells were cultured in phenol red free DMEM/F12 + 10% SFS for 3 days prior to the assay to remove residual estrogens from the cells. Cells were seeded at a density of 15,000 cells/well in phenol red free DMEM/F12 + 5% SFS in triplicate in 6 well tissue culture dishes in the presence or absence of 50 ng/mL Dox. After 24 hr, the cells were treated with DMSO (0.1%) or compound in the presence or absence of 50 ng/mL Dox. Media were refreshed every 48 hr, and cells were counted after trypan blue exclusion using an automated cell counter (BioRad) according to manufacturer protocol.

### 3. Results

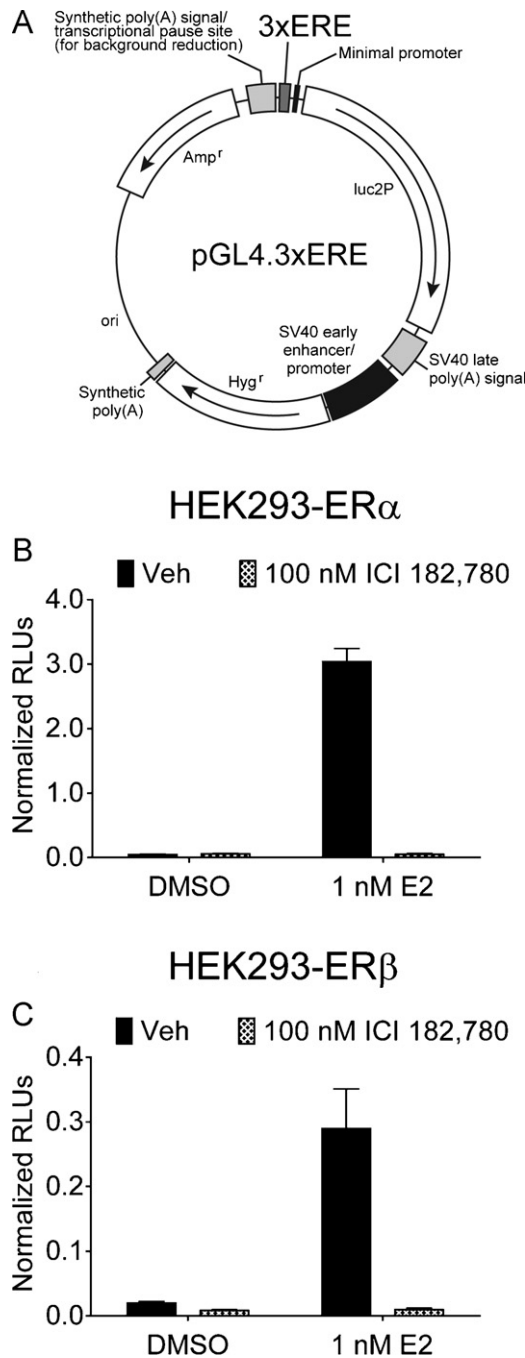
#### 3.1. Generation of Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc reporter cell lines

In order to generate stable reporter breast cancer cell lines, we first cloned a construct encoding a selection marker and a luciferase reporter linked to EREs. The pGL4.32 vector (Promega) contains the *luc2P* gene and was modified to contain 3 tandem consensus EREs upstream of the minimal promoter (pGL4.3xERE, Fig. 1A). Upon complete sequencing, the estrogen responsiveness of the vector was validated in ER-negative HEK293 cells transfected with full length ER $\alpha$  (Fig. 1B) or ER $\beta$  (Fig. 1C). The pGL4.3xERE reporter showed extremely low background with a 65-fold induction in cells transfected with ER $\alpha$ . The ER antagonist ICI 182,780 abolished estrogen induced expression, reducing the luciferase signal to that of vehicle treated cells. Cells transfected with ER $\beta$  showed a 15-fold induction of luciferase upon E2 treatment; ICI 182,780 inhibited luciferase expression in both vehicle and estrogen treated cells. The minimal background luciferase expression and the selection marker conferred by the pGL4.3xERE vector made the vector suitable for creating stable reporter cell lines for the identification and characterization of ER selective agonists.

In order to create stable ER reporter breast cancer cell lines, an ER negative breast cancer cell line engineered to express either ER $\alpha$  or ER $\beta$  was necessary. Previously, Sreter and coworkers created such lines using Hs578T cells [15], a triple negative breast cancer cell line with a basal-like gene expression profile [16]. Hs578T cells lack expression of ER $\alpha$  and ER $\beta$  providing a clean background in which to express ER $\alpha$  or ER $\beta$ . Using the tetracycline inducible system, two cell lines were created in which ER $\alpha$  or ER $\beta$  are inducibly expressed (Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  cells, respectively) [15]. Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  cells were transfected with the pGL4.3xERE vector, and individual clones were isolated after hygromycin selection. Over 20 clones were screened for estrogen induced luciferase expression (data not shown). One clone from each cell line was selected for further characterization, referred to here as Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc. Additional ER $\alpha$  and ER $\beta$  reporter clones were used to verify reporter data obtained from Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells.

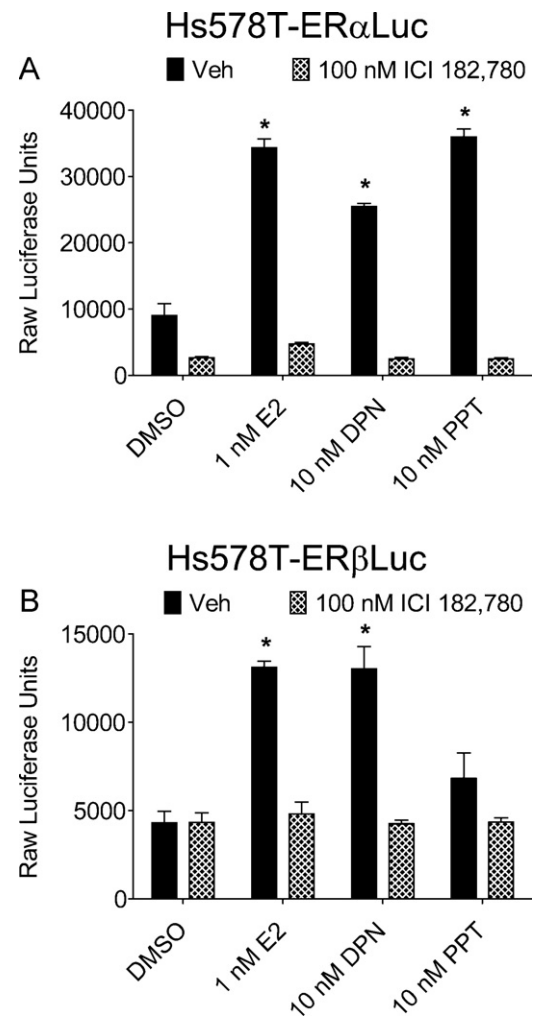
**Table 1**  
Primer and probe sequences.

RPL13A	Primer 1	5'-TGT TTG ACG GCA TCC CAC-3'
	Primer 2	5'-CTG TCA CTG CCT GGT ACT TC-3'
	Probe	5'-CTT CAG ACG CAC GAC CTT GAG GG-3'
C3	Primer 1	5'-AAC TAC ATC ACA GAG CTG CG-3'
	Primer 2	5'-AAG TCC TCA ACG TTC CAC AG-3'
	Probe	5'-CGT TTC CCG AAG TGA GTT CCC AGA-3'
JAG1	Primer 1	5'-GGA CTA TGA GGG CAA GAA CTG-3'
	Primer 2	5'-AAA TAT ACC GCA CCC CTT CAG-3'
	Probe	5'-TCA CAC CTG AAA GAC CAC TGC CG-3'
ITGA6	Primer 1	5'-ACC CGA GAA GGA AAT CAA GAC-3'
	Primer 2	5'-CGC CAT CTT TTG TGG GAT TC-3'
	Probe	5'-TGG GTT GGA AGG GCT GTT TGT CA-3'
FLuc	Primer 1	5'-GGC TGA ATA CAA ACC ATC GG-3'
	Primer 2	5'-CTT TCT TGC TCA CGA ATA CGA-3'



**Fig. 1.** The pGL4.3xERE reporter construct is estrogen responsive. (A) Three tandem EREs were inserted upstream of the *luc2P* gene in the pGL4.32 luciferase reporter construct. HEK293 cells were batch transfected with the pGL4.3xERE reporter construct, a  $\beta$ -galactosidase construct, and full length ER $\alpha$  (B) or ER $\beta$  (C). After allowing 24 hr for protein expression, cells were treated in triplicate with vehicle (DMSO) or 1 nM E2 and vehicle or 100 nM ICI 182,780 (0.15% final DMSO concentration) for an additional 24 hr. Raw luciferase units (RLUs) were normalized to  $\beta$ -galactosidase to normalize for transfection efficiency. Error bars represent standard deviations.

Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells were first characterized by assessing luciferase induction by ER ligands in the presence or absence of the full antagonist ICI 182,780 (Fig. 2). Cells were treated with vehicle, 1 nM E2, 10 nM DPN (a reported ER $\beta$  selective agonist), or 10 nM PPT (a reported ER $\alpha$  selective agonist). PPT selectively activated luciferase expression in Hs578T-ER $\alpha$ Luc, but DPN activated the reporter in both Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells, though to a lesser extent in Hs578T-ER $\alpha$ Luc

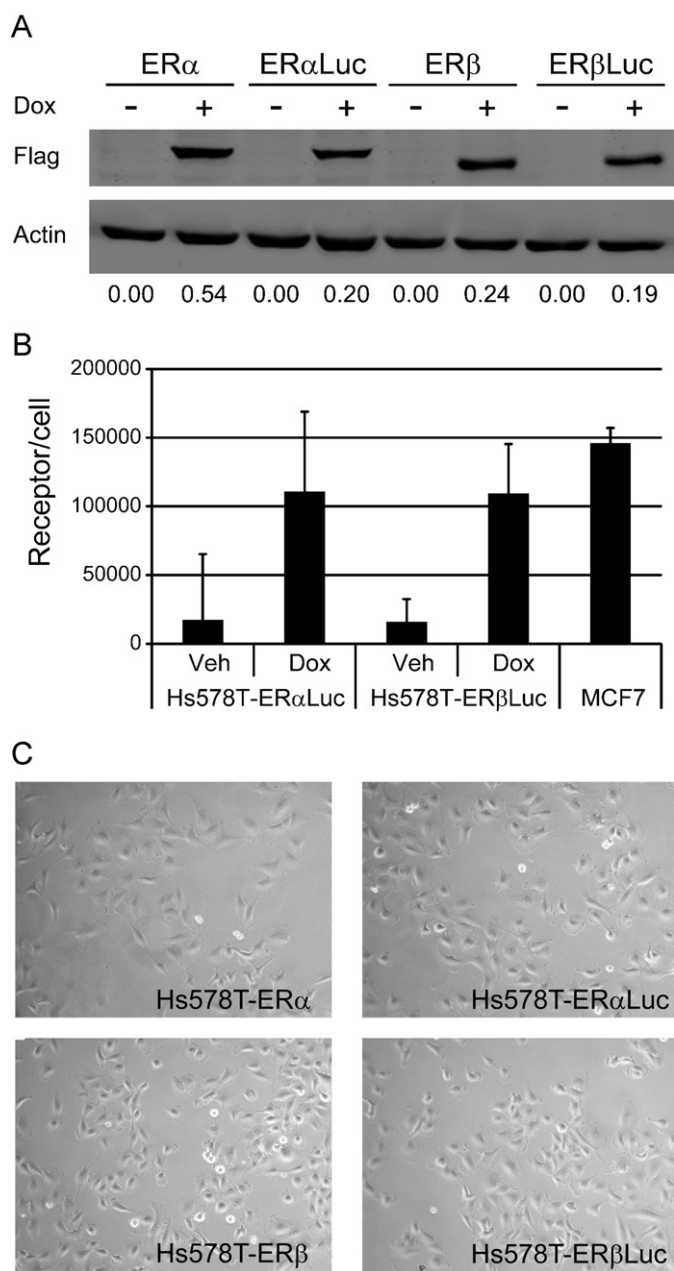


**Fig. 2.** ER subtype selective ligands selectively induce luciferase in Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells. Hs578T-ER $\alpha$ Luc (A) and Hs578T-ER $\beta$ Luc (B) cells were seeded in triplicate on 96 well plates in the presence of 50 ng/mL Dox to induce ER expression. After 24 hr, cells were treated with vehicle (DMSO), 1 nM E2, 10 nM DPN, or 10 nM PPT in the presence or absence of 100 nM ICI 182,780 (0.15% final DMSO concentration). Cells were lysed 24 hr after ligand treatment and raw luciferase units were counted. Error bars represent standard deviations. \**p* values < 0.05.

cells. Co-treatment with ICI 182,780 blocked luciferase induction in both cell lines (Fig. 2), and luciferase was not induced in the absence of Dox treatment (data not shown).

Basal and E2-induced luciferase signals were much higher in Hs578T-ER $\alpha$ Luc cells when compared to Hs578T-ER $\beta$ Luc cells, a trend observed in all luciferase assays. On average, Hs578T-ER $\beta$ Luc cells expressed 630 luciferase units per mg protein and Hs578T-ER $\alpha$ Luc expressed 2900 luciferase units per mg protein at saturating E2 concentrations (0.1 nM or greater). A range of luciferase signals was observed among the clones screened (data not shown), suggesting the accessibility of the reporter in the chromatin may be responsible for differences in luciferase expression. In order to verify Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells had similar ER expression levels at the Dox concentration used throughout the study (50 ng/mL), quantitative western blots were used to compare ER expression in the parent cell lines and reporter cell lines (Fig. 3A). Western blots with FLAG antibody demonstrated similar ER expression in Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells and also confirmed expression levels similar to the parent cell lines. In addition, whole cell ligand binding assays were used to quantify the active receptor in each cell line (Fig. 3B).





**Fig. 3.** Hs578T-ERαLuc and Hs578T-ERβLuc cells express similar levels of ER. (A) Quantitative western blot with Hs578T-ERα (ERα), Hs578T-ERαLuc (ERαLuc), Hs578T-ERβ (ERβ), and Hs578T-ERβLuc (ERβLuc) treated with vehicle (–Dox) or 50 ng/mL Dox (+Dox). ER expression was detected using FLAG antibody and quantified by normalizing to beta-actin using the Licor Odyssey near-infrared gel reader. The normalized integrated intensity for the FLAG signal is shown below the images. (B) Ligand binding assays confirmed the quantitative western blots. Hs578T-ERαLuc and Hs578T-ERβLuc cells were seeded in triplicate and treated with vehicle or 50 ng/mL Dox for 24 hr. Cells were labeled with 20 nM [<sup>3</sup>H]-E2 in the presence or absence of cold competitor for 2 hr, washed, and total cell lysate was assessed for bound radioactivity as described in Section 2. MCF7 cells were included for comparison. Two additional wells of each cell line and condition were used to determine the cell number and the numbers of receptors per cell were calculated based on a 1:1 molar ratio of ligand to receptor. The average and standard deviation of three independent experiments are shown. (C) The morphology of Hs578T-ERαLuc and Hs578T-ERβLuc was similar to that of the parent Hs578T-ERα and Hs578T-ERβ cell lines. Representative phase-contrast microscopy images of each cell line (100× magnification).

ERα positive MCF7 breast cancer cells expressed ~150,000 receptors/cell which was very similar to reported values [17]. Both Hs578T-ERαLuc and Hs578T-ERβLuc cells expressed ~120,000 receptors/cell after 50 ng/mL Dox treatment. The

comparable number of ERs per cell suggests that differences in ER expression do not account for the higher luciferase signal observed Hs578T-ERαLuc cells. Higher luciferase expression in Hs578T-ERαLuc cells may be due to the accessibility of the reporter in the chromatin or the enhanced transcriptional activity of ERα, in agreement with previous findings that the transcriptional activity of ERα is greater than that of ERβ on ERE-containing reporters [18]. Finally, the reporter cell lines did not have an altered morphological phenotype compared to the parent cell lines (Fig. 3C), and no other phenotypic changes due to the integration of the luciferase reporter were observed in Hs578T-ERαLuc and Hs578T-ERβLuc cells.

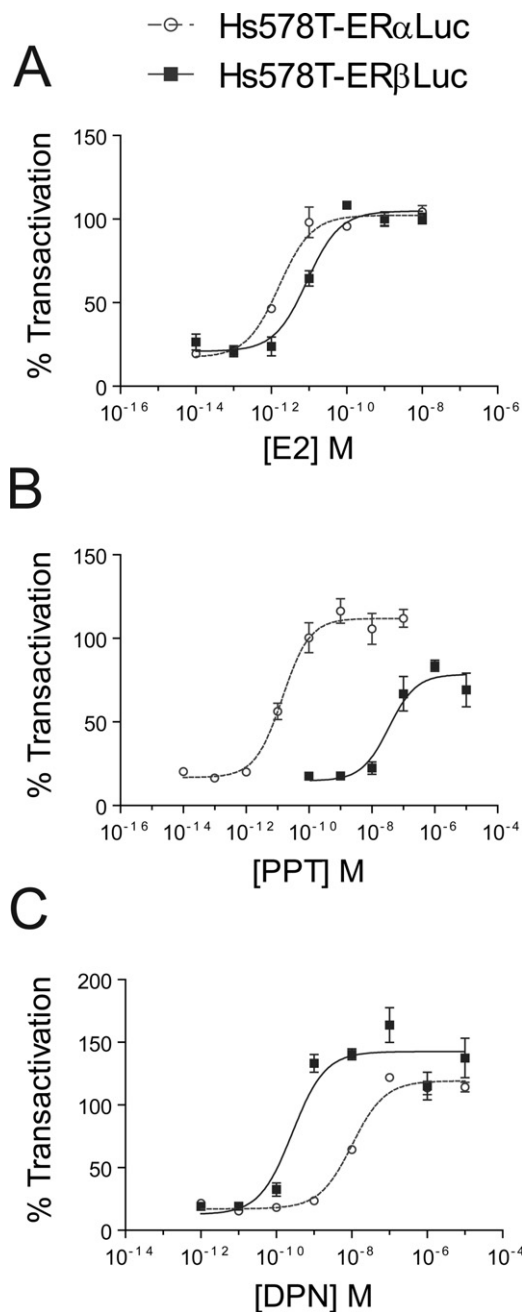
### 3.2. Ligand selectivity of Hs578T-ERαLuc and Hs578T-ERβLuc reporter cell lines

We next assessed ligand subtype selectivity using these isogenic reporter cell lines. All luciferase data were normalized to the luciferase signal induced by a saturating concentration of E2 (0.1 nM) and expressed as the percent transactivation relative to 0.1 nM E2. Dose–response curves were obtained for E2, DPN, and PPT to characterize the sensitivity of the reporter cells to ER ligands (Fig. 4). Cells were treated with 10-fold dilutions of ligands and approximate EC<sub>50</sub> concentrations for each ligand were calculated from 3 independent experiments (Table 2). The ratios of EC<sub>50</sub> values obtained from Hs578T-ERαLuc cells and Hs578T-ERβLuc cells are also presented in Table 2 and provide a measure of the selectivity of the ligands. Higher α/β ratios indicate selectivity for ERβ.

Both cell lines were highly sensitive to estrogen (Fig. 4A). Hs578T-ERαLuc cells showed EC<sub>50</sub> values near 1 pM; four additional Hs578T-ERαLuc clones showed similar sensitivities (data not shown). Hs578T-ERβLuc cells also showed EC<sub>50</sub> values for estrogen in the pM range, though the average EC<sub>50</sub> was 6.5-fold higher than that of Hs578T-ERαLuc cells. Similar differences in estrogen sensitivities have been observed in other ERE-luciferase reporter cell lines expressing ERα or ERβ [12–14], suggesting the difference in E2 sensitivity between Hs578T-ERαLuc and Hs578T-ERβLuc cells is due to differences in the transactivation of ERα and ERβ.

Next, dose responses to two highly selective ERα and ERβ agonists, PPT and DPN respectively, were analyzed using Hs578T-ERαLuc and Hs578T-ERβLuc cells. PPT showed nearly 1000-fold selectivity for ERα (Fig. 4B). Surprisingly, PPT could activate reporter expression in Hs578T-ERβLuc cells at concentrations greater than 100 nM, although it could not induce luciferase expression to the same extent as E2. It has been reported that PPT was unable to induce an estrogen responsive reporter in HEC-1 cells transfected with ERβ [10] or in HELN-ERα cells [12]. DPN was not as selective as PPT and could maximally activate luciferase expression Hs578T-ERαLuc cells at 100 nM (Fig. 4C). DPN fully activated ERβ at 10 nM. Though DPN has been shown to have a 50 to 70-fold higher binding affinity for ERβ [12,19], comparison of EC<sub>50</sub> values showed approximately 30-fold selectivity for ERβ in these reporter assays.

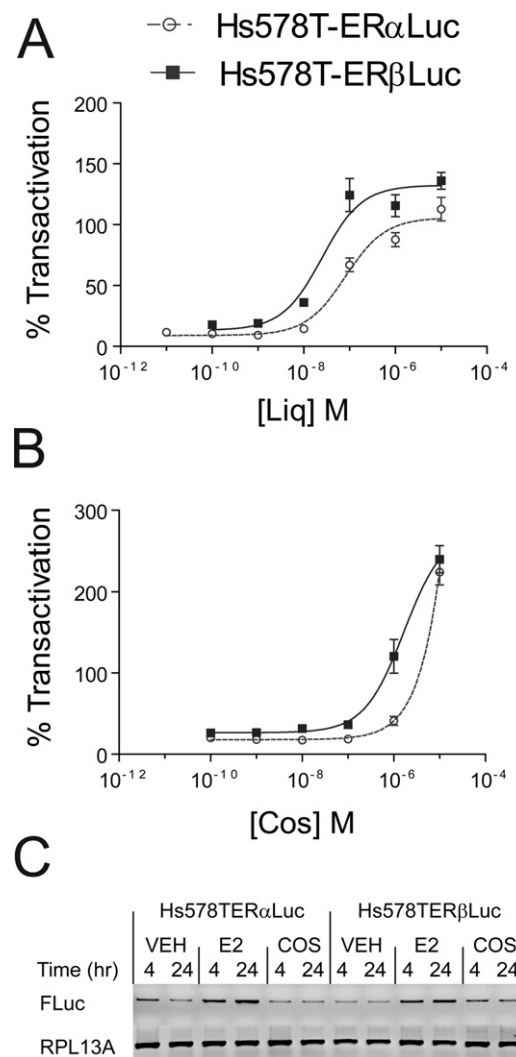
Next, the subtype selectivity of two natural phytoestrogens, liquiritigenin and cosmosiin, were analyzed using Hs578T-ERαLuc and Hs578T-ERβLuc cells (Fig. 5). Liquiritigenin is a phytoestrogen derived from *Glycyrrhizae uralensis* and is the most active estrogenic component of MF101, an herbal supplement with therapeutic potential [11]. In the initial characterization of liquiritigenin, Mersereau and coworkers found liquiritigenin showed minimal activation of ERα at concentrations up to 2.5 μM in transcriptional assays in U2OS, HeLa, or WAR5 prostate cancer cells transfected with ERα [11]. Binding assays demonstrated that liquiritigenin had a 20-fold higher affinity for ERβ and



**Fig. 4.** Hs578T-ERαLuc and Hs578T-ERβLuc show subtype selective activation. Dose response curves of E2 (A), PPT (B), and DPN (C). Hs578T-ERαLuc and Hs578T-ERβLuc were seeded in triplicate and treated with 50 ng/mL Dox for 24 hr. Cells were then treated with a range of ligand concentrations (0.15% final DMSO concentration) for 24 hr. Each plate contained DMSO, 0.1 nM E2, and 100 nM ICI 182,780 for controls. Luciferase signal was normalized to total protein in each well and expressed as a percent transactivation relative to signal obtained from saturating E2 treatment (0.1 nM). Each dose response experiment was conducted at least 3 times; data shown are from one representative experiment. EC<sub>50</sub> values are shown in Table 2.

**Table 2**  
Average EC<sub>50</sub> values for ER ligands (M × 10<sup>-9</sup>).

	Hs578T-ERαLuc	Hs578T-ERβLuc	α/β
E2	0.001 (0.0005)	0.0065 (0.008)	0.15
DPN	8.5 (3)	0.26 (0.02)	33
PPT	0.016 (0.001)	26 (21)	0.001
Liquiritigenin	100 (40)	28 (2)	3.6



**Fig. 5.** Liquiritigenin (Liq) and cosmosiin (Cos) induce reporter expression in Hs578T-ERαLuc and Hs578T-ERβLuc. Dose response curves of liquiritigenin (A) and cosmosiin (B). Hs578T-ERαLuc and Hs578T-ERβLuc were seeded in triplicate and treated with 50 ng/mL Dox for 24 hr. Cells were then treated with a range of ligand concentrations (0.15% final DMSO concentration) for 24 hr. Each plate contained DMSO, 0.1 nM E2, and 100 nM ICI 182,780 for controls. Luciferase signal was normalized to total protein in each well and expressed as a percent transactivation relative to signal obtained from saturating E2 treatment (0.1 nM). Each dose response experiment was conducted at least 3 times; data shown are from one representative experiment. EC<sub>50</sub> values are shown in Table 2. EC<sub>50</sub> values for cosmosiin could not be determined because of supramaximal reporter induction. The supramaximal induction by cosmosiin was not due to supramaximal transcription of the luciferase reporter (C). Hs578T-ERαLuc and Hs578T-ERβLuc cells were treated with 50 ng/mL Dox for 48 hr followed by treatment with DMSO (0.1%), 1 nM E2, or 1 μM cosmosiin for 4 or 24 hr. Firefly luciferase (FLuc) expression was determined by RT-PCR. RPL13A expression was used to ensure equal loading.

selectivity was proposed to be due to selective recruitment of co-activators to ERβ, namely SRC-2 [11]. Comparison of EC<sub>50</sub> values showed liquiritigenin had a 3.6-fold selectivity for ERβ, and maximal reporter induction was obtained by 100 nM liquiritigenin in Hs578T-ERβLuc cells and 1 μM in Hs578T-ERαLuc (Fig. 5A and Table 2).

Cosmosiin, or apigenin 7-glucoside, is a flavone found in chamomile [20] that was identified as an ER agonist that selectively induces ERα/β and ERβ/β dimers as measured by bioluminescence resonance energy transfer (BRET) assays (unpublished data). It has a 3-fold higher binding affinity for ERβ as measured by competitive ligand binding assays (IC<sub>50</sub> ERα 15.9 μM, IC<sub>50</sub> ERβ 3.3 μM,

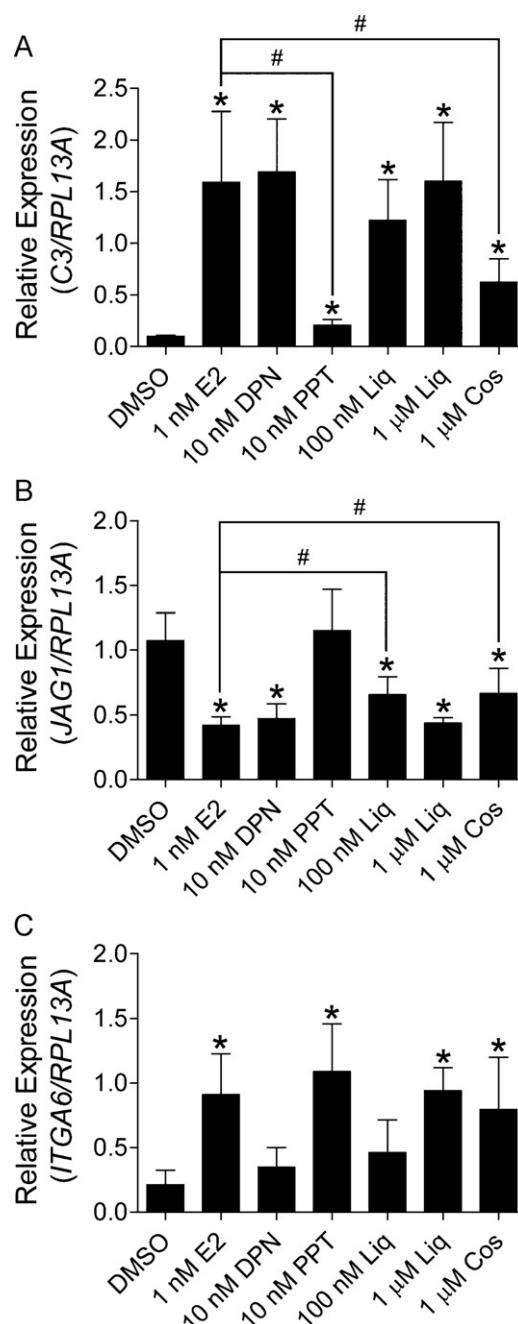
unpublished data). Interestingly, cosmoiin induced luciferase expression to a much greater extent than E2, an effect described as supramaximal induction [21]. Even at concentrations up to 10  $\mu$ M, cosmoiin did not saturate the luciferase output, and EC<sub>50</sub> values could not be reasonably calculated (Fig. 5B). Another Hs578T-ER $\beta$ Luc clone treated with cosmoiin also showed supramaximal induction (data not shown). Cosmoiin did not induce luciferase expression in Dox-treated cells co-treated with ICI 182,780 or cells not treated with Dox (data not shown), suggesting the supramaximal induction was due to ER $\beta$  activation. To determine if the supramaximal induction truly represented enhanced transcriptional activation, the transcript levels of luciferase were assessed after 4 and 24 hr treatments of E2 and cosmoiin (Fig. 5C). Cosmoiin did not induce luciferase expression to a greater extent than E2 in either Hs578T-ER $\alpha$ Luc or Hs578T-ER $\beta$ Luc cells, indicating alternative mechanisms are responsible for the supramaximal effect.

### 3.3. Selective regulation of ER $\alpha$ and ER $\beta$ target genes by ER $\beta$ selective ligands

We next sought to validate the subtype selectivity of DPN, PPT, liquiritigenin, and cosmoiin by assessing regulation of endogenous ER target genes. Estrogen responsive target genes of ER $\alpha$  and ER $\beta$  were previously identified in Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  cells [15], and two ER $\beta$  target genes and one ER $\alpha$  target gene were selected for analysis. Cells were treated with 50 ng/mL Dox for 48 hr to induce expression of the receptors and further treated with the corresponding ligands for 24 hr. Complement component 3 (C3, NM\_000064) was up-regulated in Hs578T-ER $\beta$  cells upon E2 treatment (Fig. 6A). DPN and liquiritigenin were capable of inducing C3 expression to a comparable level as E2 at concentrations that fully activate ER $\beta$  with minimal ER $\alpha$  activation, as measured by reporter assays (Fig. 6A). Cosmoiin induced C3 expression at 1  $\mu$ M, but not to the same extent as E2, demonstrating cosmoiin does not fully activate the receptor at this concentration. PPT slightly induced C3 expression compared to DMSO in Hs578T-ER $\beta$  cells, although PPT induced expression of C3 to a much lesser degree compared to E2. Repression of the ER $\beta$  target gene Jagged 1 (*JAG1*, NM\_000214) occurred to a similar degree by E2, DPN, liquiritigenin, and cosmoiin, although 100 nM liquiritigenin and 1  $\mu$ M cosmoiin do not fully repress *JAG1* expression compared to E2, DPN, or 1  $\mu$ M liquiritigenin (Fig. 6B). Although the ER $\alpha$  selective agonist PPT slightly induced C3 expression in Hs578T-ER $\beta$  cells, it had no effect on *JAG1* repression, demonstrating incomplete ER $\beta$  activation by PPT. To further validate the subtype selectivity observed in reporter assays, expression of the ER $\alpha$  target gene alpha-6 integrin (*ITGA6*, NM\_000210) was determined after treatment of Hs578T-ER $\alpha$  cells with E2, DPN, PPT, liquiritigenin, and cosmoiin. As shown in Fig. 6C, *ITGA6* was up-regulated by E2 and PPT treatment, but DPN and liquiritigenin did not fully activate its expression at concentrations that showed selectivity in reporter assays (10 nM and 100 nM, respectively). At 1  $\mu$ M, liquiritigenin and cosmoiin were capable of activating ER $\alpha$ , and *ITGA6* expression was induced in Hs578T-ER $\alpha$  cells. Therefore, the subtype selectivity of DPN and liquiritigenin observed in reporter cell lines was validated by subtype selective regulation of endogenous target genes. Cosmoiin, however, activated expression of an Hs578T-ER $\alpha$  endogenous gene target at concentrations that only slightly activated luciferase reporter expression in Hs578T-ER $\alpha$ Luc cells.

### 3.4. Growth inhibition of Hs578T-ER $\beta$ cells by liquiritigenin and cosmoiin

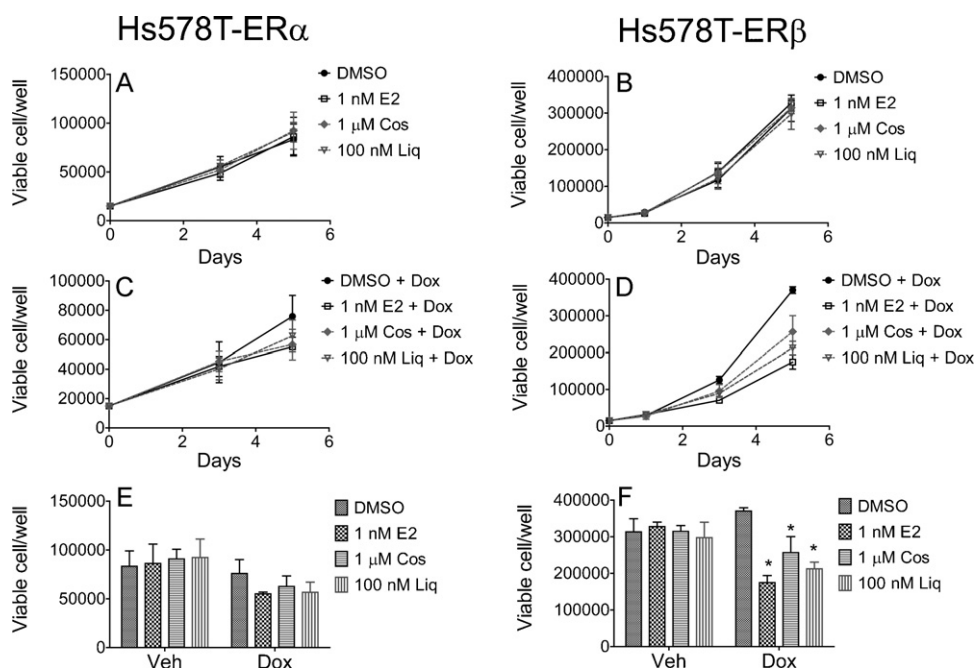
We next characterized the growth effects of liquiritigenin and cosmoiin in Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  cells. It was previously



**Fig. 6.** ER $\beta$  selective ligands selectively regulate ER target genes. Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  cells were treated with 50 ng/mL Dox for 48 hr to induce ER expression followed by treatment with the corresponding ligands for 24 hr. Total RNA was assayed for expression of the ER $\beta$  target genes C3 and *JAG1* in Hs578T-ER $\beta$  cells (A and B, respectively) and the ER $\alpha$  target gene *ITGA6* in Hs578T-ER $\alpha$  (C) cells by quantitative reverse-transcription polymerase chain reaction. Target gene expression was calculated using the  $\Delta\Delta$ Cq method by normalizing to the ribosomal protein RPL13A. Data represent the average and standard deviation of three biological replicates. \*p values < 0.05 compared to DMSO control; #p values < 0.05 compared to E2 treatment.

shown that E2 inhibits the growth of Hs578T-ER $\beta$  cells [15], supporting the notion that the anti-proliferative action of ER $\beta$  may be activated by estrogenic ligands. We tested whether 100 nM liquiritigenin, a concentration at which ER $\beta$  was selectively activated, and 1  $\mu$ M cosmoiin could also inhibit the growth of Hs578T-ER $\beta$  cells. Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  cells were treated with vehicle (DMSO), 1 nM E2, 100 nM liquiritigenin or 1  $\mu$ M cosmoiin in the presence or absence of 50 ng/mL Dox (with





**Fig. 7.** Cosmosiin (Cos) and liquiritigenin (Liq) inhibit the growth of Hs578T-ERβ cells. Hs578T-ERα (A, C, and E) and Hs578T-ERβ cells (B, D, F) were seeded in 6-well plates and treated with vehicle (A and B) or 50 ng/mL Dox (C and D). After 24 hr, the cells were treated with vehicle (0.1% DMSO) or the indicated ligands, and treatments were refreshed every 48 hr. Cells were counted at the times indicated using trypan blue exclusion. Comparisons of the cell number on day 5 are represented in panels E (Hs578T-ERα) and F (Hs578T-ERβ). Data represent two independent experiments. \**p* values < 0.05.

or without ER, respectively) for a total of 5 days. When ERα and ERβ were not expressed (–Dox), the compounds had no effect on the growth of the cells (Fig. 7A and B). In contrast, E2, liquiritigenin, and cosmosiin inhibited the growth of Hs578T-ERβ cells when ERβ was expressed (+Dox, Fig. 7D), and there was an approximately 50% reduction in the number of cells after 5 days of treatment with all three compounds (Fig. 7F). Hs578T-ERα cells showed slight inhibition with E2 and liquiritigenin treatment when ERα was expressed (Fig. 7C), but there was not a statistically significant effect after 5 days of treatment as measured by 2 independent experiments (Fig. 7E). However, ERα expression in ER negative cells often leads to growth inhibition [22,23], and it is likely that activation of ERα inhibits the growth of Hs578T-ERα cells. This suggests that 100 nM liquiritigenin partially activates ERα despite minimal regulation of *ITGA6* at this concentration.

#### 4. Discussion

ERα is an established therapeutic target for breast cancer treatment, but the development of subtype selective estrogenic ligands has gained interest with the identification of ERβ [1]. ERβ opposes the actions of ERα suggesting that it may be a potential therapeutic target. Exogenous ERβ expression in ERα positive breast cancer cells impaired E2 stimulated proliferation [24] and tumor growth in xenografts [25]. In support of the anti-proliferative role of ERβ, MCF7 cells were more proliferative when ERβ was knocked down [6]. Activation of ERβ by subtype selective ligands may enhance ERβ growth repression without stimulating proliferation through ERα; indeed ERβ selective ligands inhibited growth of HC11 mouse mammary cells [5]. Here, we have also shown that ERβ ligands can inhibit the growth of breast cancer cells when ERβ is expressed. In breast cancer, however, ERβ expression is thought to decline during progression [26–28] so ligands aimed at targeting ERβ must be highly selective and used only in patients that lack ERα or those with low ERα:ERβ ratios of expression. The rate of ERβ positivity in breast cancer has been reported to range from 13% to 83% [29–32]. In order to

effectively target ERβ for cancer treatment, there is an imminent need to: (a) identify ERβ selective ligands with minimal side effects and better *in vivo* efficacy and selectivity, and (b) design clinical trials to recruit patients with low ERα:ERβ ratios in earlier stages of disease progression.

Although ERβ selective ligands have not yet been used for cancer treatment, the therapeutic value of ERβ has been assessed in other diseases. Two of the most promising ERβ selective therapies are the ERβ selective ligand ERB-041 and the herbal extract MF-101 [33]. Clinical trials have been completed to determine the efficacy of ERB-041 for treatment of Crohn's disease, endometriosis, interstitial cystitis, and rheumatoid arthritis. Although results have not been published for most of the clinical trials, results of the rheumatoid arthritis trial showed ERB-041 was well tolerated but did not improve arthritis symptoms [34]. MF-101 also showed a relatively safe profile and reduced the frequency of hot flashes in a phase II clinical trial for treatment of post-menopausal symptoms [35]. Liquiritigenin is the most active estrogenic component of MF-101 [11], suggesting ERβ selective ligands may prove useful for treating post-menopausal symptoms.

Strategies to identify ER subtype selective ligands include competitive ligand binding, dimerization, transcriptional reporter, and proliferation assays [21,36]. Competitive ligand binding assays provide insight into binding affinities and are useful for high throughput small molecule screening [37], but they are limited because ligands can act as agonists or antagonists and binding affinity does not often reflect transcriptional potency. Subtype selective ligands have been identified using BRET assays that measure receptor dimerization [38], but dimerization assays cannot differentiate between agonists or antagonists [39]. Agonists can be characterized using MCF7 cell proliferation assays, which are highly sensitive and provide a biologically relevant endpoint in the context of estrogen-sensitive cells [40]. However, these assays are limited by a lack of specificity, as non-estrogenic mitogens can stimulate proliferation, and cannot be used to detect subtype selective agonists.



Transcriptional assays can differentiate between agonists and antagonists, overcoming limitations of binding and dimerization assays. Mammalian reporter cell lines useful for identifying subtype selective ligands have been created from HeLa cervical carcinoma cells [12] and HEK293 kidney cells [13]. HELN-ER $\alpha$  and HELN-ER $\beta$  were generated from HeLa cells in two steps: (1) stable integration of ERE-luciferase to generate HELN cells, (2) stable expression of ER $\alpha$  or ER $\beta$  to generate HELN-ER $\alpha$  and HELN-ER $\beta$  [12]. 293/hER $\alpha$  and 293/hER $\beta$  cells were generated by a similar strategy. Only one breast cancer reporter cell line, T47D-KBLuc, is available to characterize agonists in the context of breast cancer cells [14], but both ER $\alpha$  and ER $\beta$  are expressed, preventing identification of subtype selective ligands.

In this report, we described the development of a new set of breast cancer reporter cell lines to characterize subtype selective estrogenic ligands. Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells were highly sensitive to E2 with EC<sub>50</sub> values of 1 pM and 6.5 pM, respectively (Fig. 4A). Similar E2 sensitivity was observed in T47D-KBLuc cells, which showed an approximate EC<sub>50</sub> of 3 pM [14]. Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells were more sensitive to E2 than HELN-ER and 293/ER reporter cells, but all reporter cell lines showed greater E2 sensitivity in ER $\alpha$  expressing cells. HELN-ER $\alpha$  cells were approximately 3 times more sensitive to E2 than HELN-ER $\beta$  cells (EC<sub>50</sub> of 0.017 nM and 0.068 nM, respectively) [12] and 293/hER $\alpha$  cells were approximately 4 times more sensitive to E2 than cells expressing ER $\beta$  (EC<sub>50</sub> of 50 pM and 200 pM, respectively) [13]. Although Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells were not created using the same strategy as HELN-ER or 293/hER reporter cells and likely have unique genomic integration of the reporter, similar sensitivities observed in all reporter cell lines suggest that this does not inhibit comparison of subtype selectivity.

Reporter assays with two ER subtype selective ligands confirmed that Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells could be used to differentiate between ER $\alpha$  and ER $\beta$  selective ligands. The ER $\beta$  selective agonist DPN maintained 33-fold selectivity in Hs578T-ERLuc cells (EC<sub>50</sub> of 0.26 nM for ER $\beta$  and 8.5 nM for ER $\alpha$ , Table 2). Dose response assays with the ER $\alpha$  selective agonist PPT revealed the sensitivity of Hs578T-ER $\beta$ Luc cells (Fig. 4B). Although PPT was unable to activate reporter expression in HEC-1 cells transfected with ER $\beta$  [12], PPT did activate reporter expression in Hs578T-ER $\beta$ Luc cells at high concentrations, although not to the full extent induced by E2. PPT reporter activation was blocked by ICI 182,780 co-treatment (Fig. 2A) and did not occur in the absence of Dox treatment (data not shown), verifying reporter activation was mediated by ER $\beta$ . Despite activation of ER $\beta$  at high concentrations, PPT could not fully activate reporter expression in Hs578T-ER $\beta$ Luc cells and maintained 1000-fold selectivity for ER $\alpha$ .

Subtype selectivity of two natural phytoestrogens, cosmosiin and liquiritigenin, was also assessed in Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells. Liquiritigenin maintained selectivity for ER $\beta$  but to a lesser extent than expected, as it has been shown to minimally activate ER $\alpha$  in other cell lines [11]. The discrepancy in the selectivity of liquiritigenin may be due to the enhanced sensitivity of Hs578T-ER $\alpha$ Luc cells, differences in cofactor expression in Hs578T cells, or purity of the compound (our studies utilized commercially available liquiritigenin and Mersereau and coworkers [11] used extract from *G. uralensis*). The selectivity of cosmosiin could not be assessed using luciferase assays due to supramaximal induction (Fig. 5B). Supramaximal activation of estrogen responsive reporters have been described in many systems [21]. Here, we showed that supramaximal induction by cosmosiin was not due to enhanced transcriptional activation of the reporter (Fig. 5C). Despite limitations of the reporter system, the subtype selectivity of cosmosiin could be characterized by assessing target gene regulation in Hs578T-ER $\alpha$  and Hs578T-ER $\beta$  cells. While DPN and liquiritigenin maintained similar extents of

selectivity as measured by reporter assays, cosmosiin activated both ER $\alpha$  and ER $\beta$  as measured by endogenous gene regulation (Fig. 6). Cosmosiin and liquiritigenin induced similar growth inhibitory effects as E2 in Hs578T-ER $\beta$  cells, indicating the phytoestrogens could elicit ER $\beta$  activation to a similar extent as E2 (Fig. 7).

Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells have several advantages for identifying ER $\beta$  selective agonists in comparison to available mammalian reporter cell lines. First, the Hs578T reporter cell lines have inducible expression of ER $\alpha$  and ER $\beta$ , allowing determination of off-target reporter activation by assessing reporter expression in the absence of Dox. Second, Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells are highly sensitive to estrogenic ligands. Third, endogenous gene regulation can be used to validate subtype selectivity. Finally, growth inhibition assays using Hs578T-ER $\beta$  cells in the presence and absence of Dox can be used to determine the biological endpoint of ER $\beta$  activation and validate specificity of ligands to ensure they do not have off-target cytotoxic effects. High throughput screening may be possible using Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells, and luciferase assay optimization using Hs578T-ER $\beta$ Luc cells has shown a Z factor of 0.5 (data not shown), an acceptable range for high throughput screening [41]. Therefore, Hs578T-ER $\alpha$ Luc and Hs578T-ER $\beta$ Luc cells are useful for the identification and characterization of ER subtype selective ligands that may hold therapeutic promise.

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